

PURE INDULGENCE

These handcrafted luxury accessories illustrate quintessential British chic

Senior public lawyer Helga Karlson spent 15 years dreaming of establishing her own luxury accessory brand, while carving out a successful legal career and building up vital experience to help her finally take the plunge. In 2007, her dream became a reality when she launched her own company. 'My passion has always been handcrafted, timeless elegance but I had to create the perfect environment to nurture that,' she explains. 'I developed skills which enabled me to facilitate all the planning, research and travel needed to make the company a reality, and to find the right factory and the finest artisans to produce what I had in mind.'

Timeless

The result was worth all the effort. Helga Karlson is a British-branded company specialising in ready-made and bespoke handcrafted luxury accessories in leather and exotic skins, and soon silks and cashmere.

It is synonymous with timeless elegance and fine quality. The current collection features ostrich, crocodile, python and lizard skin accessories in a wide array of lush colours and finishes. The luxury handbag and clutch collection boasts seven different designs named after goddesses and is a perfect illustration of Helga's belief that her accessories should speak for themselves. There are no screaming logos or overwhelming hardware, but rather the quiet confidence of a collection which simply oozes timeless, understated elegance and comes with 18-carat gold-plated hardware and meticulous attention down to the last detail, with interiors of pure indulgence lined with the brand's signature gold fine Napa leather.

Passion

There is currently a huge demand for exotic skins which Helga sources with the utmost responsibility, using only specially selected licensed suppliers who meet international criteria to ensure the preservation of the species. The bespoke service allows customers to select their own skin type and colour for their favourite designs, and the demands of

'There are no screaming logos or overwhelming hardware, but rather the quiet confidence of a collection which simply oozes timeless, understated elegance'

the current market are also reflected in the immensely popular iPad and iPhone pouches. 'I listen to my customers,' says Helga. 'They are the purpose of my work. We share a passion for luxury fashion which means I can give them exactly what they want.'

www.helgakarlson.com

